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## Summary of Qualifications

Highly creative and multi talented Graphic Designer with extensive experience in multimedia, marketing, and print design with proven history of developing strategic brand identities, labels, products, layouts, and numerous other illustration and graphic initiatives. Skilled in translating subject matter into concrete designs and coordinating a wide range of product, apparel, website, and branding design projects. Exceptional collaborative and interpersonal skills; able to build exceptional rapport with clients and teams, driving successful product life cycles and coordinating graphical and design changes. Excel within deadline driven environments, operating numerous projects simultaneously.

## Work Experience

July 2010 - Present:

### Freelance Graphic Artist

Successfully mastermind and coordinate branding, illustration, typography, logo, label, and other graphic design projects from concept through production. Collaborate with clients and designers to create vision, conceive designs, and meet all deadlines and requirements. Consistently establish new relationships to secure new clients.

February 2016 - August 2017:

### Senior Graphic Designer - Vibleo

Effectively supervise all branding, illustration, photography, package design, and print projects while directing and guiding teams. Researched and secured pre-press and production sources as well as photographers. Partnered cross-functionally with sales and design teams to develop strategic branding for clients.

November 2010 - November 2011:

### Junior Graphic Designer - Soup Graphix Inc.

Collaborated with team members to conceptualize and complete engaging, unique, and effective graphics and illustrations for branding, advertising, apparel, and product design initiatives. Strategically captured photography as necessary and assisted with production of materials.

April 2010 - September 2010:

### Intern - Red I Lifestyle

Communicated with team members and designer to conceive and develop illustrations and graphics for a plethora of projects and initiatives including editorial design, in-house advertising, and various business graphics. Assisted in the production of unique, quality materials. Consistently utilized and mastered new technologies and processes.

Additional experience as **Graphic Design Intern** for Chaine Des Rotisseurs.

## Education

July 2008 - July 2011

Bachelors of Science in Graphic Design at The Art Institute of California - San Diego

May 2018 - June 2018

User Experience and User Interface Design 101 Certificate Workshop at New York Code and Design Academy

## Skills

Adobe Illustrator, Photoshop, InDesign, Illustration, Photography, HTML, CSS, UX Design, UI Design, Sketch, InVision, Roland Printer & Software, Microsoft Office

## Personal Profile

Eleven years of professional experience in Graphic Design with extensive skill in Illustrative Design and Brand Identity. Three years educational experience in Illustration. Adept with Wacom Tablet. Eighteen Months experience in-house and out-source printing. Knowledge of Roland printers and software. Balanced skills in time management, professionalism, training/development and strong work ethic. Works well individually or with a team. Avid communication skills. Always willing to learn. Pays close attention to detail, meets deadlines, and always prepared.